



# Career Study Questionnaire

Name: \_\_\_\_\_ Home Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ Current Occupation: \_\_\_\_\_  
 Email: \_\_\_\_\_ Consultant's name: \_\_\_\_\_

1. What exposure have you had to Mary Kay Cosmetics?  
 \_\_\_\_\_ Attended or hosted a facial/skin care class      \_\_\_\_\_ Watched a video or listed to a tape  
 \_\_\_\_\_ Attended a success meeting/model for training      \_\_\_\_\_ Attended a larger guest event

2. Tell me a little about yourself.  
 \_\_\_\_\_

3. What impressed you the most about Mary Kay Cosmetics after this presentation?  
 \_\_\_\_\_

5. Are you currently where you want to be: (please answer YES or NO to each)  
 Financially \_\_\_\_\_ In your career \_\_\_\_\_ Balance of Time \_\_\_\_\_

6. The following is a list of reasons why women choose a career, part or full time, with Mary Kay.  
 If you were to consider starting a Mary Kay Business, which 3 appeal to you the most?

- |                                     |                                   |
|-------------------------------------|-----------------------------------|
| Unlimited earning potential         | Earn a Car                        |
| Personal Products at a 50% discount | Being with your family more       |
| Recognition and prizes              | Advancement                       |
| Great Tax Benefits                  | Meeting People                    |
| Helping Other Women                 | Self Esteem and Personal Growth   |
| Be Your Own Boss                    | God, Family and Career Philosophy |
| Flexibility                         | More Control Over Your Life       |

7. Where do you see yourself in 5 years?  
 \_\_\_\_\_

8. What is the best part about your life and career right now?  
 \_\_\_\_\_

9. If you could make any changes, what would they be?  
 \_\_\_\_\_

10. Do you have any questions regarding the Mary Kay opportunity ?  
 \_\_\_\_\_

11. Did you know that it costs only \$100 to purchase your Starter kit & begin a MK Career? Yes\_\_\_ No\_\_\_

12. What would be your biggest concern, maybe even Fear, IF you were to start a MK business?  
 \_\_\_\_\_

13. After hearing and seeing this information, could you ever in your wildest dreams see yourself doing something like Mary Kay—even on a Part-Part-Part Time Basis? Yes\_\_\_ No\_\_\_

14. On a scale of 1-4, with 1 being not interest in a Mary Kay business and a 4 meaning you would like to complete the paperwork and start your training, where are YOU?!

1    2    3    4

Thanks for Your Opinion